



# ***GUIDE FOR A NEW BBA STUDENT***

**NO  
LIMITS.**

**STUDENTS OF BUSINESS  
AND TECHNOLOGY.**

# **CHOOSE YOUR LEVEL,** **BBA student.**

## **BLACK**

**- ALL INCLUSIVE: INCLUDES ALL THE SERVICES AND BENEFITS,  
ALSO THE MEMBERSHIP OF THE UNEMPLOYMENT FUND**

- As a member of the unemployment fund you accumulate earnings-related allowance and make an investment in the future
- Extensive legal protection benefit for different situations encountered in working life
- Includes all the benefits of the silver and gold levels

## **GOLD**

**- AN EXTENSIVE SELECTION OF BENEFITS AND SERVICES,  
INCLUDING PERSONAL CAREER COACHING AND TRAVELER'S  
INSURANCE**

- Personal career coaching and job seeking services
- Extensive traveler's and accident insurance for leisure time
- Entrepreneurship services
- Well-being guidance, e.g. time and stress management
- Also includes all silver level benefits

## **SILVER**

**- A GOOD LEVEL TO START GETTING TO KNOW US. INCLUDES, E.G.  
SALARY COUNSELING AND STUDENT EVENTS.**

- Employment lawyers' counseling and advice
- Salary counseling
- Tradenomi-magazine
- Student events

# ***GREETINGS FROM THE BOARD***

## **Hello new BBA student!**

Congratulations and welcome to University of Applied Sciences! We've put together a small packet of information to help you to get started. In this guide you will find information about Students of Business and Technology; who works here, what benefits we offer and of course tips for your studies.

They say that student life is the best time of our lives and we can guarantee this with our own personal experience. During the freshman year, you can participate in interesting new courses and meet many new people. You will also get familiar with various groupings, parties and many other events.

Get the most out of your student years by networking and get involved in new stuff. In the best case, the friends and connections you have made during the these years, will stay till the rest of our lives bringing irreplaceable contacts for your future in both work and leisure.

Students of Business and Technology is an active part of BBA students' everyday life. Since 2003 we have been offering events, experiences and services you need in the working life and so much more! So see you at the stands, lectures and events!

Get the most out of your uni years and let's greet when we meet! #NoLimits

Sincerely,

Board of Union  
Students of Business and Technology

**STUDENTS OF BUSINESS  
AND TECHNOLOGY.**

**NO  
LIMITS.**

# ABOUT US

Students of Business and Technology is a national student union focusing only on promoting the interest of business and technology students. We have more than 14 000 members and 28 member associations around Finland.

- We increase knowledge and appreciation of the BBA degree. The appreciation of BBAs in working life is most effected by the BBAs' pride for their own education and skills. Our job is to present the variety of BBAs' possibilities and expertise.
- We actively take part in developing the education of BBAs. We stress the importance of high and aligned quality of the BBA education throughout Finland as well as reasonable educational volumes. By attending to these issues we ensure that BBAs are able to get employed to jobs equivalent to the degree.
- We support BBA students in preparing for working life, provide help in work-related issues and coach BBA students in all questions concerning career and work.
- We make sure that BBA students are treated fairly in working life. With the help of salary recommendations and counseling we aim to ensure that BBA students' salaries are on a right level. We help BBA students to get employed by offering career coaching and information on work possibilities.

# ORGANISATIONS

## AKAVA

**Akava** is a trade union confederation for those with university, professional or other high-level education. Akava has 36 affiliates and it represents employees, entrepreneurs, self-employed professionals and students. The members of Akava affiliates include employees, as well as students, entrepreneurs and professionals.

## PROFESSIONALS OF BUSINESS AND TECHNOLOGY

**Professionals of Business and Technology** is a trade union for professionals with a Bachelor of Business Administration or a Master of Business Administration degree. Organisation represents and provides services to its members in matters related to working life and employment relationships.

## STUDENTS OF BUSINESS AND TECHNOLOGY

**Students of Business and Technology** (former TROL) is the national student union focusing only in taking care of BBA students' interests. All BBA students are welcome to join as members. Student of Business and Technology is an independent member-union of Professionals of Business and Technology.

## YOUR LOCAL BRANCH

Students of Business and Technology has 28 **member associations** all over Finland on campuses offering BBA degree. Members join Students of Business and Technology through local associations. If there is not a local association on your campus you can join us directly, as well. The member associations organise events and take care of BBA students' interests on campuses.

# INTRODUCING THE BOARD



**Pyry Meriluoto,  
chairperson**

Hi! I'm a 24 year-old BBA student from Metropolia UAS Vantaa Campus. I'm born and raised in Espoo and also currently living there. Before this year, I spent 3 years as my local associations Trombi's board member. As a president my most important duties are to lead the board and act as the voice and face for our organization and for our members. I'm also the head of our affection work on a national level. I'm an easygoing fellow who isn't afraid to meet new people. So, don't be afraid to come and pull my sleeve or contact me if needed.

Hi! I'm studying business in University of Applied Sciences in Oulu, focusing my studies on marketing and selling. I've been a member of Oulu's local student association Outo since spring 2017 until 2019. As a member of Outo's board I've been responsible for events and members. During the year 2018 I was project manager for Tradenologia and during the year 2019 I also was Student Union OSAKO's chair of Representative council so I've got a large variety of different kind of positions of responsibility. I'm excited for the coming year as a vice-chairperson of Students of Business and Technology and all the new challenges this position comes with!



**Jenna Nikula,  
vice chairperson**



**Alma Vanttinen,  
Tradenologia and events**

Hello! My name is Alma, I'm 24 years old and I study finance and economics in Haaga-Helia. I'm originally from Tampere and nowadays I live in Helsinki. My background is in Sture ry, where I worked for three years in different roles, latest as a vice-chairman. I hope I'll meet you all in Tradenologia which is organized this year in my original hometown Tampere.

Hi! I'm a fourth-year-BBA student from Lahti. Especially, I've been studying financial management. Before this year, I've been in the local branch of BBA students of Lahti as a board member. I've also been in the board of a Student Union for a couple of years working with social and educational policies. Now, I work with well-being and career services at our school.



**Essi Murto,  
promotion of interests**

Hi, My name is Jere Liittäinen. I'm a 23 years old BBA student from Porvoo, but in 2016 I moved to Kuopio to study in Savonia UAS. In my studies I'm specializing in sales and marketing. My road to Tradenomiopiskeitä started in 2018 when I was elected as the event manager of Kuopion Tradenomiopiskelijat Ry. Then in 2019 I was the chairman of the board at KuoTra and because you can never have enough to do, I was also the event manager in the Student Union of the Savonia University of Applied Sciences.



**Jere Liittäinen,**  
member affairs



**Annika Pihlainen,**  
communications

Howdy ho! I'm a 23 years old international business student from Seinäjoki UAS. I was born in Seinäjoki but bred in Lapland. Now I've returned back into my roots – at least for now. I started working for student association in 2018 when I was managing events and communications for BBA Student Association of Seinäjoki UAS – SULKA ry. In 2019, I was a chair of the board in SULKA ry. This following year is going to be absolutely amazing and I can't wait for all new challenges this position comes with. If you pump into me somewhere, say hi, I don't bite!

Hello! I'm a 26-year-old BBA student from Laurea. I study sales and human resources for a third year now. I started my career 2018 as an active in LATO (Association of BBA students in Laurea). For half a year I was an event manager and a year and a half as a chairperson. In addition to LATO, I have been a member of Laurea's student union Laureamko's council of representatives for three years.



**Liisa Minkkinen,**  
member affairs



**Anna Pentti,**  
deputy member,  
promotion of interests

Howdy! I'm a 24-year-old fourth-year BBA student at Turku University of Applied Sciences. I spent the years 2018 and 2019 as a board member in the student association Trade, in addition to which I've been a part of the representative body of Student Union TUO for the past three years. Among other things I've been a secretary, chair of the finance committee, and a treasurer, and also spent time working on improving member services, and local education and social affairs. In fact, being active in different student organizations has completely made me fall in love with the field, and I look forward to the new challenges this year brings.

# CASHBACK BENEFIT

In the cashback system for new graduates, all membership fees for Gold and Black level members are refunded during the first three membership years after graduation.

The membership refund is applied to everyone graduating after 1 January 2020, if they have been paying for the union membership.

The membership refund does not need to be requested separately; the refund is applied automatically once the member has graduated. The new system substitutes the previous graduate benefit, according to which graduates paid a reduced membership fee for the first six months of membership.





# **BLACK WEEKS**

Black Weeks is a annual campaign of Students of Business and Technology which is held during the Spring semester.

It's a nationwide campaign where our member associations participate around the country so it's very likely that you'll have some events or activities at your campus during the campaign time.

Black Weeks is built around Black-membership's benefits of Students of Business and Technology. Our goal is to raise awareness of our member-level for working BBA-students and to raise the visibility of BBA-identity nationwide.

The campaign is held near March and April because most of you have made a contract of employment for summer jobs already at that time of the year. You can join as a Black-member as soon as you have signed the contract.

## **Why to become a Black-member?**

As a Black-member of Student of Business and Technology, you'll get all the benefits as a Gold-member, but also you get unemployment fund and legal protection for all the problems in working life.

The board of Students of Business and Technology will also be seen in different cities during the campaign, so get your friends with you and come to say hi and we'll get your memberships in place!

# TRADENOLOGIA 2020 - CSI: TAMPERE

Tradenologia is here again and this time we're heading to Tampere, the Manchester of Finland! BBA students of Tampere ry got the honour of organising this yearly event with Students of Business and Technology this time and the event will be going on for two days again. All of the BBA students of Finland will gather together to this event and there's always room for everyone else who wants to have fun! There will be checkpoints, pub crawl and other fun things to do so do not miss this one.

This traditional event is one that everyone must experience during their studies! The trophy has been to a lot of different cities along the year so get your friends and bring it home to your city this year! See you in Tampere 1.-3.2020!

You'll find Tradenologia on Facebook and Instagram.



# **BUCKET LIST**



**SEW YOUR FIRST OVERALL PATCH**



**GET SOME EVENT'S OVERALL PATCH**



**VISIT THE STAND OF YOUR LOCAL BRANCH**



**TAKE PART IN THE FALL MEETING OF YOUR LOCAL BRANCH**



**USE ONE OF THE UNION'S MEMBER BENEFITS**



**VOTE IN THE REPRESENTATIVES' COUNCIL ELECTION**



**CHECK OUT YOUR LOCAL LEISURE ACTIVITIES**



**GET A TICKET TO TRADENOLOGIA**



**HAVE A MEMORABLE FRESHMAN YEAR**

**FOLLOW US!**



**@tradenomiopiskelijat**



**@tradenomiopiskelijat**



**@tradenomiopisk**

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